

AUTOSAMPLERGUYS

September 15, 2010
Mr. David Berndtson
Net Power Marketing, Inc
9622 Prelude Ct.
Vienna, VA 22182

Dear Dave,

In recent years, my company spent about \$10 - \$20K annually on trade shows, not including the huge amount of time for preparation and following up with leads that are less and less worthwhile. Dave, you helped us find people who actually need the equipment we sell. Our website was online for years, but nobody was able to find it.

With your help in streamlining a couple of pages, adding the right keywords, and the Google Pay Per Click (PPC) program, we experienced near instant payback. In month two, we closed an \$18,000 deal with a client who previously had never heard of us or our products.

On average, we obtained two new clients a week, all with the potential of buying from us continuously. I have no plans to exhibit at any trade shows in the near future and will instead invest any available marketing dollars in your services.

We truly believe that a complete overhaul of our new website will help with both increasing organic and PPC traffic dramatically.

Thanks so much for your help!

Best Regards,
Ingo Christ
President
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