"Cabling Solutions for the Future"

781-438-3400

April 2, 2011
Mr. David Berndtson
Net Power Marketing, Inc
9622 Prelude Ct.
Vienna, VA 22182

Dear Dave,

KTS, Inc. is a one-call communications cabling and network wiring contractor based in Stoneham, MA. On Dec. 1st, 2010 we started a new and exciting internet sales lead development program. The program really started two years ago when Net Power Marketing redesigned our 10 year old website. Even with a fresh website the next two years were challenging due to the ongoing recession. However, Net Power Marketing suggested a professionally managed pay-per-click program "Adwords by Google". From the very first week we were receiving inquires which have continued each month. These inquires have resulted in proposals and sales. Some of these sales have been significant.

A professionally managed Google Adwords campaign has been the best advertising for KTS. This program drives new leads right to your phone. Those leads are tracked via the software you installed on our website.

I highly recommend the 90-day trial program. It has worked for KTS. Please have any of your prospects call me directly at 781-438-3400. Thanks Dave at Net Power Marketing!

Best Regards,

Jim Edson

Sales Manager.

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